

Rep Order# 8890348 Ver# 1 Status New Traffic Order# Printed: 10/29/2012 1:18 PM 1 of 1
 EC'd Yes Last Received: 10/29/2012 1:17 PM
 Showing Buylines: All Lines

Station KUCW-TV SALT LAKE CITY
 Advertiser () DCCC-DEM CNGRS CMPG
 Product Issue
 Estimate# 2216
 Buyer Katie Keuleman
 Phone#
 Fax#
 Agency () GREAT AMERICAN MEDIA
 3050 K ST NW, SUITE 100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 11/14/2216
 Flight Dates 10/30/2012 - 11/06/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () JAN FOX
 Salesperson Phone# 202-872-5880
 Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	6P-630P	TWO AND HALF MEN	:30	\$700.00	10/30-11/02	4	1	4	\$2,800.00	
	2	TU-F	630P-7P	THE BIG BANG THEORY	:30	\$800.00	10/30-11/02	3	1	3	\$2,400.00	

---REPORT TOTALS---

Report Totals: 7 / \$5,200.00

---SALES MONTHLY TOTALS---

Nov 12: 7 / \$5,200.00
 Sales Totals: 7 / \$5,200.00
 Station Totals: 7 / \$5,200.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$5,200
 CABL 0% KJZZ 0% KPNZ 0% KSL 0% KSTU 0%
 KTVX 0% KUCW 100% KUPX 0% KUTV 0% UNKN 0%

Books null
 Demos RA35+